



Aspen Managing General Agency to enter the Texas Private Passenger Auto Market

FLOWER MOUND, TEXAS (Feb. 1, 2016) – Aspen Managing General Agency (MGA) will enter the Texas Private Passenger Auto Market on March 1, 2016, led by industry veteran Paul Harrison. Aspen will utilize its highly automated technology platform to meet the personal auto needs of Texas consumers.

“We look forward to launching our Texas personal auto program with great business partners in the independent agency network,” said Paul Harrison, Founder and President of Aspen MGA. “Our tag line is Insurance, Technology, People, which reflects where we will focus our efforts and how we will differentiate Aspen MGA from the competition,” said Harrison.

“I am proud to be part of Aspen MGA and I am excited about developing an aggressive new program in Texas that leverages technology and provides exceptional service to our agents,” said Lori Herrington, Marketing Director of Aspen MGA.

Aspen MGA is a division of Allstar Financial Group, an Atlanta based holding company with multiple specialty MGA's across the country. Aspen is partnered with Home State County Mutual Insurance Company for business in Texas.

Aspen MGA is based in Flower Mound, Texas. Additional information can be found at www.AspenMGA.com.

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